



## PRESS RELEASE

**Gresham, OR- June 28th, 2022-** Scenic Fruit Company today announced it is acquiring RainSweet Inc., a frozen fruit and vegetable processor based in Salem, OR. The transaction is expected to close in early July 2022.

By acquiring RainSweet, Scenic Fruit will be able to serve a larger base of customers and continue to address industry challenges. Both organizations are aligned in their values and shared vision to bring the highest quality produce to the world.

“Scenic Fruit has been working with the RainSweet team for several years. Over time Mark [May, RainSweet CEO] and I realized it was possible to strategically increase the scale and capacity of IQF fruit. This is an exceptional opportunity for Scenic to combine the two companies’ strengths and increase our overall footprint in the frozen food industry.” Derek Eisele Co-President and Owner of Scenic Fruit Company said.

“Aligning the two companies’ IQF blueberry capabilities will enable us to serve a more diverse customer base and offer a wider range of products,” Eisele added. “This will also accelerate our growth plans and create operational efficiencies which will provide greater value for both our grower and customer partners. Each organization has key accounts requesting product specialization, larger volumes or overall program expansion. By linking the two teams and facilities we will be able to accommodate that. The people and culture at RainSweet made this decision especially easy. Both companies have had a great working relationship for many years. All of us in the Eisele Family and Scenic Fruit team are very excited about the future!”

“The market for IQF products is growing rapidly both domestically and internationally. Our combined operations will be able to serve the needs of the largest food companies while remaining closely tied to our local roots. This is an integration of two management teams who believe that people and relationships are the key to success. Scenic’s capabilities and dedication to quality are complementary to RainSweet’s core vision.” Added Mark May, CEO of RainSweet. “RainSweet prides itself on our ability to serve complex customer needs with our packing solutions. After years of partnership, joining with Scenic Fruit is an obvious choice to fuel growth for all our offerings.”

Scenic Fruit will be making significant investments in advanced technologies, offering more routes to market for their dedicated growers, and expanding opportunities for the team to grow personally and professionally. In addition, this purchase gives Scenic Fruit the ability to offer expanded produce options to their customers and to serve an ever changing consumer demand.



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**About Scenic Fruit Company:**

Scenic Fruit Company is a 4<sup>th</sup> generation owned and operated grower, packer, and shipper of frozen fruit headquartered in Gresham, Oregon. Scenic Fruit specializes in retail, foodservice and bulk industrial frozen fruit products and is a leading organic and conventional blueberry processor. The company provides frozen fruit products throughout North America, Asia, Europe and Oceania.

**About RainSweet:**

RainSweet was founded by berry growers in 1982 and has grown into an industry leader of premium IQF fruits and vegetables. RainSweet focuses on the industrial and branded retail markets in North America and the Pacific Rim.